



Broadband Initiative Programs Summary Matrix

Programs	Dates of Program	Participating Communities	Cost (average) & match	Comments
<i>Get Broadband</i>	2003 – present (active recruitment ceased in 2007)	(28) - Cohasset, Ely, Grand Rapids, International Falls, Marshall, Thief River Falls, Windom, Bird Island, Sleepy Eye, Bois Forte, Cambridge, Edge of the Wilderness, Red Wing, Todd County, Fosston, Five Small Towns, Hibbing, Stevens County, Wadena, Benton County, Renville County, Rushford, Mankato, Montevideo, Moose Lake, New Ulm, Willmar/Kandiyohi County, The People Connection	Up to \$15,000 per community 1:1 cash match	<p>Program goal: to increase the use of broadband-based technologies to make rural Minnesota communities, their residents and institutions more productive, efficient and competitive.</p> <p>Of the 28 communities participating in the program, 21 completed both pre- and -post intervention surveys. Key findings include:</p> <ul style="list-style-type: none"> * Residential broadband usage went up in every community, with 16 of the 21 communities exceeding state performance. * Residential broadband growth rate saw an average percentage change of 57%. Greater MN averaged 48.1% in 2005-2006 and 32% growth rate in 2006-2007 for all of greater Minnesota. * Business broadband usage grew in every community, ranging from 3.1% to an amazing 393.6% (No statewide or rural Minnesota data are available for comparison).



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LightSpeed	2007 - present	<p>BF funds: (4) Home and Community Options, Winona area, healthcare; Lakewood Health System, Staples, healthcare; Little Crow Telemedia Network, SW MN, education; City of Windom, education</p> <p>AG funds: (4) City of Adrian, healthcare; Minnesota West Community & Technical College, SW MN, business; Minnesota Rural Health Cooperative, SW MN; Lac qui Parle Health Network, Madison</p>	Up to \$50,000 per community 1:1 cash match	Program goal: to implement new, innovative bandwidth intensive communications applications that connect between institutions or connect institutions to end-customers and homes within the community or region. To date this program has focused on education and health care.
Robust Broadband Networks Fund	2007 - present	<p>BF funds: (4) Cities of Northfield, Lakefield and Red Wing; Cook County</p> <p>AG funds: None to date</p>	Up to \$40,000 per project 1:1 cash match	Program goal: to assess the feasibility of geographically-based Competitive Broadband Networks. Originally called Open Access Network Feasibility Fund.
Community Broadband Resource Program	2008 - present	<p>Counties: Swift, Lac qui Parle, Todd</p> <p>Cities: Clearwater, Moose Lake</p> <p>Grand Rapids Area: Itasca County Sheriff, IASC, Itasca Arts, Grand Group.</p>	Up to 32 hours (valued at @ \$90/hr) of technical assistance per community	Program goal: Provide ad hoc and longer-term assistance that promotes the active engagement of communities in ensuring their own telecommunications and technology vitality, ranging from market development activities to infrastructure and service improvements



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Totals (to date):		Cities: 28 Counties: 8 Other: 9	BF funds: \$377,500 State of MN funds: \$250,000 AG funds: \$181,250 Community Match: well over \$850,000 Total: over \$1,658,750	The Broadband Initiative funds innovative programs and works in partnership with others to: <ul style="list-style-type: none">• Increase awareness about the value of broadband• Increase business and residential use of broadband in rural communities• Increase public and private investment in rural broadband capacity.