



February 4-5, 2014
Saint Paul RiverCentre

PRELIMINARY AGENDA

Tuesday, February 4

1:00-2:45 Preconference Session: A Comprehensive Community Approach to Broadband

Facilitated by Bill Coleman, Community Technology Advisors

In a rapid-paced and interactive session, the following topics will be addressed: Broadband Infrastructure; Digital Inclusion; Broadband-based Economic Development; and Broadband Applications. This session will prepare both broadband beginners and experts to better participate in the conference, especially the policy discussions on Tuesday afternoon. Attendees will also receive a free FTTH guide from the FTTH Council.

2:00 Registration ~ Cool Tools / Exhibitor Room Open

3:00 Welcome by Bernadine Joselyn, Blandin Community Broadband Program

3:15 Panel - Rural Minnesota Speaks: Report Out from Legislators' Broadband Listening Tour
Moderated by Senator Matt Schmit

4:45 Small Group Discussion: What ideas did the panel spark for you to inform the Governor's Task Force Report?

5:15 Adjourn

5:30 Social Hour in Cool Tools / Exhibitor Room

6:15 Dinner and Presentation by The Theater of Public Policy

8:00 Adjourn (*Optional Late Night Fun TBD*)

Wednesday, February 5

8:00 Breakfast Buffet ~ Cool Tools / Exhibitor Room Open

9:00 Welcome and Virtual Greetings from Senators Franken and Klobuchar

9:15 Breakout Sessions

Track 1: Digital Inclusion

- Digital Inclusion Building Blocks, Sam Drong, PCs for People
- Digital Literacy: Bridges to Career and Academic Success for Low-skilled Adults, Jen Vanek, DEED
- Digital Literacy for New Americans, Fatima Said, Project FINE
- Broadband Provider Digital Inclusion Programs: Lifeline, Tom Simmons, Midcontinent Communications

Track 2: Business and Economic Development

- Broadband Superstars: Businesses Knocking it out of the Park in Northwest Minnesota, Michelle Landsverk, Landsverk Associates
- Motivating Business Broadband Utilization, Michael Curri, Strategic Networks Group
- Encouraging and Supporting Tele-work, Harold Stanislawski, Fergus Falls Economic Improvement Commission
- Red Wing Ignite: The Power of Gigabit Broadband, Neela Mollgaard, Red Wing Ignite

Track 3: Broadband Infrastructure Development

- Successful Public Sector Initiatives, Christopher Mitchell, Inst. for Local Self Reliance
- Innovative Rural Wireless Deployment, Scott Mead, Cloquet Valley Internet Initiative and Kevin Olson, Cooperative Light and Power
- Fiber: Not just for breakfast anymore, Heather Gold, FTTH Council
- Feasibility Study Lessons Learned, Ann Treacy, Treacy Information Services
- Broadband Co-ops: A Model for Rural Broadband Development, Mark Erickson, RS Fiber Coop and Joel Dahlgren, United Farmers Coop

Track 4: Applications

- Health Care Applications, Jenelle O'Donnell, Winona Health
- Wi-Fi on School Busses, Steve Bistrop, Milaca Schools
- Connecting the Notes, Paul Babcock, MacPhail Center for Music
- Collaboration Platform: Videoconferencing, Dan Driscoll, Video Guidance
- AT&T and Wearable / Livable Technology, Andy Sackreiter, ATT Wireless

11:00 Break

- 11:15** **Greetings from Danna MacKenzie, Director, Office of Broadband, MN Department of Employment and Economic Development** *introduced by Margaret Anderson Kelliher, President and CEO, MN High Tech Assn., and Chair, Governor’s Task Force on Broadband*
- FCC Pilot Project Update, Heather Gold, President, FTTH Council**
- 11:30** **Lunch**
- 12:15** **Presentation by Michael Curri, President, Strategic Networks Group** *introduced by Dan Dorman, Executive Director, Greater Minnesota Partnership*
- 1:00** **Introduction to Open Space** – Theme: What actions can we begin together today to accelerate the achievement of Minnesota’s Broadband Goals and beyond?
Open Space provides an opportunity for conference attendees to call whatever conversations they think are needed or helpful about border to border broadband for Minnesota.
- 1:45** **Open Space Round One**
- 2:30** **Open Space Round Two**
- 3:30** **Report Out and Closing**
- 4:15** **Adjourn**

Sponsored by: Arrowhead RDC, Association Minnesota Counties, Blandin Foundation, Connect Minnesota, Economic Development Association of Minnesota, FTTH Council, Greater Minnesota Partnership, Headwaters RDC, Initiative Foundation, League of Minnesota Cities, MN Association of Community Telecommunications Administrators, MN High Tech Association, MN Rural Education Association, MN Rural Health Association, Northland Foundation, Northwest Minnesota Foundation, Office of the Minnesota Secretary of State, Region Five Development Commission, Region Nine Development Commission, Resilient Region Virtual Highway Taskforce, Southern Minnesota Initiative Foundation, Southwest Initiative Foundation, Southwest RDC, and West Central Initiative

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